

Mansfield, Ashfield and Warsop News Journal

the original GOOD news local paper.

Low Cost and Outstanding Value – So Low Cost, there is NO Cost!

Every local business across Mansfield, Ashfield and Warsop is now being listed **FREE** in our unique on-line [AlphaAds Buyers & Sellers Directory](#). Check out your listing by clicking on the link. Then choose the first letter of your company name where you should be displayed. Listings are shown by company name and by category.

If you are not listed or listed incorrectly or indeed if any amendment is required please e-mail jake@news-journal.co.uk and he will update your entry asap. Don't forget to include all relevant phone numbers, website URL and social media links.

Note: Implicit in your providing information to us is your acknowledgement that we can add the data to our systems and meet all GDPR requirements in the process.

Bounce Back Bonus Offer:

Update or add your business details **before the 31st July** and you can add up to 300 words about your business completely **FREE**.

I can also share with you another innovative move by the News Journal and as ever it's all good news! If you want even more exposure to readers across the area then read on and get the best of both worlds by using our print and digital platforms.

Reading through to the end of this e-mail will be worthwhile. There is more on offer!

Advertise in the print edition of News Journal every month in our unique Alpha Ads Buyers & Sellers Directory from just £9 pm and also enjoy:

FREE website advertising

FREE digital promotion in AlphaAds

FREE editorial – it's TRUE!

PLUS

if you provide the NJ with your business logo, full contact details including social media links and approx. 300 words about your business this will appear just as you can see in the [West Notts College](#) example.

PLUS PLUS

whenever the NJ prints a story about your business the relevant story will appear beneath the logo & text, again just as you can see in the [West Notts College](#) example. The directory will show your last three stories published in the paper or on-line.

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if you have advertised in either the NJ or The Sherwood in the current month then that advert(s) will also appear on your exclusive AlphaAds Buyers & Sellers page.

PLUS PLUS PLUS PLUS

Why not subscribe to the NJ's weekly E-news – it's free and you always be up to date with all the local good news stories? www.news-journal.co.uk/e-news/

What next?

Claim your FREE website advertising, FREE digital promotion in AlphaAds, FREE editorial by e-mailing Bev Diamond, Sales Manager at the NJ on bev@news-journal.co.uk or just update or add your entry in the AlphaAds Buyers & Sellers directory by e-mailing jake@news-journal.co.uk

Remember, the News Journal is published by local people for local readers and local businesses

There's more good news...

The printed version of the News Journal continues to go from strength to strength, reaching more homes than any other local media with more and more good news stories appearing each month and now also being shared with over 2000 additional recipients (perhaps you amongst them) who get a weekly e-news digest every Thursday afternoon.

With immediate effect the vast majority of advertisements that appear in the **News Journal** and our sister paper **The Sherwood**, are now also being published on our website adjacent to the latest news stories. The current month's advertisements appear on a random rotating basis. For those advertisers booking space in both papers, there's an added bonus in that the advert will appear twice as frequently. Of course, each advertisement can be linked to your own website or to a social media page.

Note: some advert sizes are more flexible to allow digital adjustment for our website.

If you have read this far and still need convincing or more information then view our – Print & Digital: the best of both worlds presentation by clicking this link:

www.news-journal.co.uk/power-point-presentation/